Appl. No. 10/086,340 Response dated July 12, 2004

Response to Office Action of January 12, 2004

REMARKS / ARGUMENTS

Claims 1-9, 14, 15, 17 and 18 are pending in this application. Claims 10-13 and 16 have been previously withdrawn in response to the Examiner's restriction requirement. Claims 9 and 14 has been canceled without prejudice.

Applicant respectfully disagrees with the all of the rejections. In an effort to more clearly state the invention being claimed, Applicant has amended claim 1 to recite a complimentary trailer hitch attachment. None of the cited prior art discloses or suggests a first support member having the complimentary trailer hitch attachment for mating with the towing hitch, and a second support member extending substantially perpendicularly from the first support member so that the display can be positioned above the trailer hitch. This feature offers a superior view of the display to motorists driving behind.

None of the cited prior art discloses or suggests the features of claims 1 and 15. Specifically, none of the cited prior art discloses or suggests a display support having two perpendicular support members, with one support member adapted for releasable attachment to a vehicle's towing hitch, and the other for mounting the frame members thereon. The "L" shape of the present invention's support means provides stability and allows the display to be positioned above the hitch at a height that is approximately eye level with other drivers. None of the prior art discloses or suggests these features of claims 1 and 15. All remaining claims depend on claim 1 or 15, and therefore, are likewise allowable.

Claim 3 has been amended to correct a formality. Therefore, the objection to claim 3 has

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APPLICANT:

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been overcome.

For the reasons stated above, Applicant submits that all of the claims are in a condition for allowance. Therefore, Applicant respectfully requests that a timely notice of allowance be issued in this case. If the Examiner does not agree that the application is allowable, Applicant respectfully asks the Examiner refrain from issuing an Office action until Applicant has had an opportunity to participate in an interview with the Examiner, which has been tentatively scheduled for August 9, 2004.

Respectfully submitted,

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Confirmation No. 4103

CERTIFICATE OF TRANSMISSION

Thereby certify that this correspondence is being facsimile transmitted to the United States Patent and Frademark Office, TECHNOLOGY CENTER: 3600, Fax No. (703) 872-975 on July 12, 2004 Date of Signature, July 12, 2004

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Ccleste Foley

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